

A woman wearing a blue t-shirt and a straw hat is harvesting moringa leaves from a tree. She is holding a branch with green leaves and small yellow flowers. The background shows a bamboo fence and a thatched roof. The text 'New EDEN MORINGA' is overlaid on the image.

New
EDEN™
MORINGA

PREMIUM, ETHICAL & LOCALLY PRODUCED

Moringa

FROM FLORES ISLAND, INDONESIA

COMPANY PROFILE



About New Eden Moringa

New Eden's CEO and founder Lieta Isomartana built this company in 2019 to empower and train the **women farmers** of Flores, **providing education in sustainable agriculture, health, and women's empowerment.**

Our Moringa products gained recognition as the first product exported from East Indonesia in 2021. The rapid growth of the company opened doors to dozens of opportunities. Developing and innovating every day.

The result of these opportunities has proven that New Eden is not just a Moringa company, but also a model of trust and compassion.

Our products

Since our first product release in 2019, New Eden Moringa has developed and created a diverse line of **20 unique Moringa-based products**, ranging from pure Moringa powder and herbal teas to instant herbal lattes and natural skincare.

All of our products use **100% organic premium Moringa** & eco-friendly packaging.

Our commitment to ethical farmer partnerships enables us to maintain rigorous quality standards across our entire Moringa supply chain.



NEW EDEN MORINGA PRODUCTS CAN BE USED FOR ALL AGES.



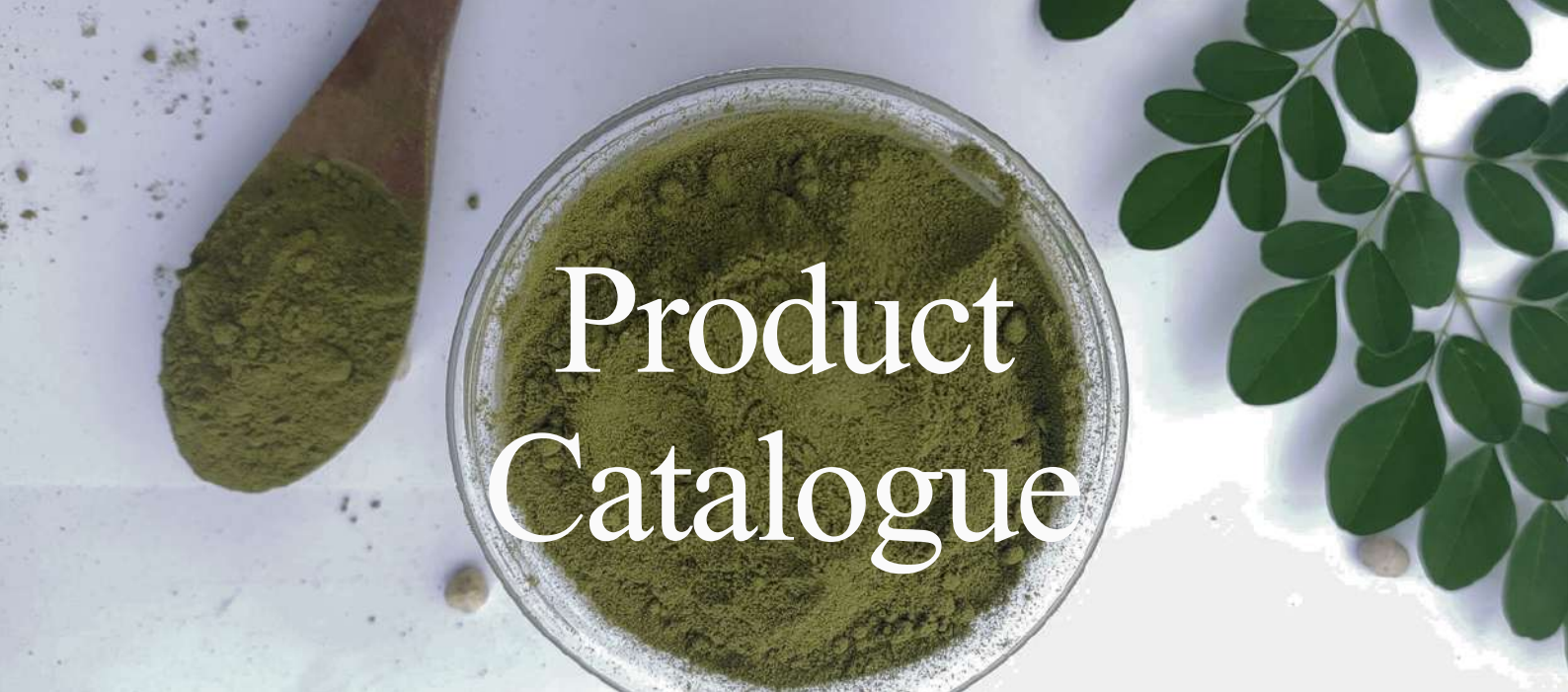
ALL OUR PACKAGING CONTAIN NEXT TO NO PLASTIC.



WE CONSTANTLY CHECK FOR QUALITY THROUGHOUT OUR PRODUCTION.



PACKAGING ALLOWS OUR PRODUCTS TO HAVE LONG SHELF-LIFE



Product Catalogue

An insight of our most in-demand Moringa products, trusted for quality, sustainability and global appeal.

100% PURE MORINGA POWDER

Ideal for functional food and supplements formulations. Produced using carefully controlled processing methods to preserve nutritional integrity and consistency.



100% PURE MORINGA LEAF

Suitable for herbal teas, functional food products and ingredient sourcing, with strict quality checks from harvest to packaging.

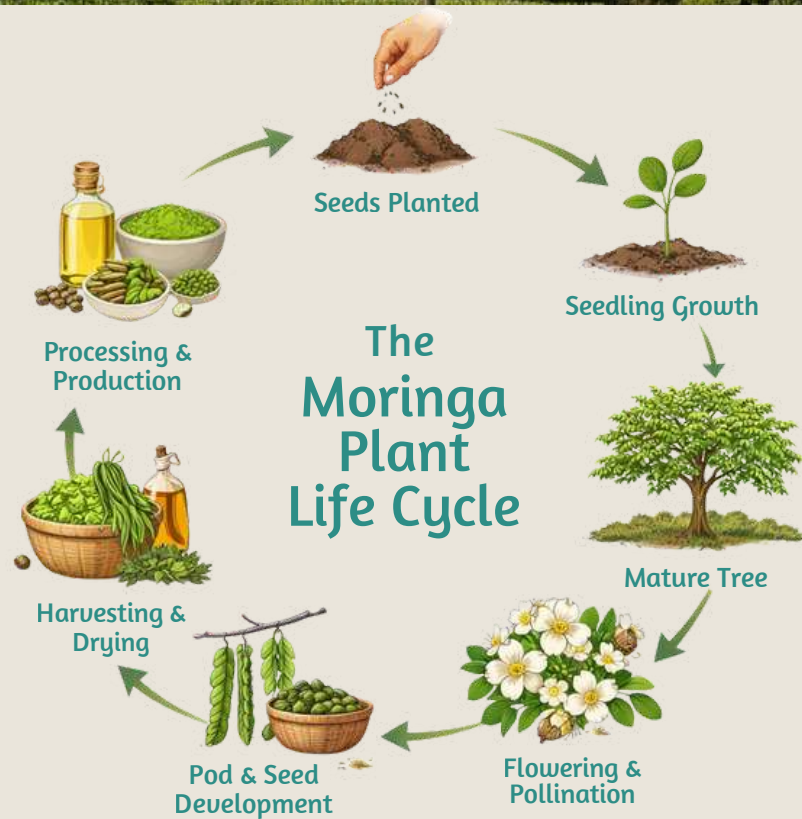


100% PURE MORINGA SEED OIL

A high-value ingredient for cosmetic and skincare applications, known for its stability, purity and versatility.



Moringa Life Cycle



The moringa plant life cycle begins with seeds planted in warm, well-drained soil, where they quickly germinate into seedlings. As the plant grows, it develops into a fast-growing tree, producing leaves that can be harvested regularly. The tree then flowers and is pollinated, leading to the formation of pods and seeds. Mature leaves and seeds are harvested, dried, and processed into powder, oil, or other products, while new seeds are replanted—continuing the natural cycle.



Company Values

1. PEOPLE

Prioritizing our farmers and employees with care and support in any way we can.

2. PLANET

We are conscious of the current state of our planet and committed to securing the future for the next generations to come.

3. PATIENCE

Our vision and mission have taught us the value of patience and how time can be proven to remove the boundaries of others.

4. AGRO-FORESTRY

We intend to grow and improve farming systems. To help farmers cultivate their lands for the long-term.

5. SUSTAINABILITY

Curating our methods and practices always enforces the sustainability of the environment.

6. ZERO-WASTE

Educating the community to follow the right direction that will lead to zero waste.



PARTNERSHIP & CERTIFICATION AWARDS



Partnership

We seek partnerships with companies for export collaborations and joint ventures. New Eden Moringa has successfully exported to over **15 countries**, proving **strong demand and performance in international markets**.

Our ideal long-term partners are within the **fair-trade and sustainable wellness industries**.

Across agriculture, manufacturing, and retail, we welcome mutually beneficial partnerships built on cooperation and shared values

Certification awards

- ★ Patented Brand
- ★ HACCP
- ★ Halal
- ★ Entrepreneur Award
- ★ Export License



Company Facts

1. JURIDICAL FROM

New Eden Moringa
(CV . Surga Timur Indonesia)

2. LOCATION

Batu Cermin, Labuan Bajo, Kec, Komodo,
Kabupaten Manggarai Barat, Nusa Tenggara
Timur - Indonesia

3. TYPE OF BUSINESS

Food & Beverage, Skin care (Plant-based)

4. SECTOR

B2B, B2C

5. NUMBER OF EMPLOYEES

10



GET IN TOUCH WITH OUR TEAM
TO EXPLORE A PARTNERSHIP WITH

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MORINGA

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WE ARE PROUD MEMBERS OF



BEYOND MORINGA
INDONESIA



KEMENTERIAN PERTANIAN
DIREKTORAT JENDERAL
PERKEBUNAN